

mirayaTM
creatives

INDIA | UAE

Strategy | Design | Execution

Hello There!

Mirraya Creatives is a design studio that brings together strategy, imagination, and craft to build compelling brand stories.

The name **Mirraya** means “mirror” in Arabic, reflecting our belief that great design mirrors diverse perspectives and ideas. The word also carries an Indian connection, derived from the Sanskrit roots **Mira** (ocean) and **Aya** (journey), symbolising depth, exploration, and discovery.

At Mirraya Creatives, originality sits at the heart of everything we do. Our work is driven by curiosity, thoughtful strategy, and imaginative thinking.

We believe great design is not just visually appealing, it is purposeful, strategic, and built to help brands communicate **clearly, connect deeply, and grow meaningfully.**

We are a strategy-led design practice committed to transforming businesses through **design, clarity, and purpose.**

Our approach brings together strategy, creativity, and insight to build meaningful brand experiences. We partner with brands, creators, entrepreneurs, and forward-thinking organizations who are shaping the future of business and culture.

Together, we turn ideas into powerful visual and strategic outcomes.



Mirraya Creatives turns brands into cultural conversations.

We go beyond the role of a typical agency, questioning deeper, thinking further, and exploring possibilities that lead to ***purposeful and impactful outcomes.***



Why choose us?

Choosing the right creative partner is about more than design capability, it's about alignment, collaboration, and shared ambition.

At **Mirraya Creatives**, we work closely with founders, teams, and organisations to understand their vision and translate it into meaningful brand experiences.

What sets us apart:

- Strategic thinking before design execution
- Custom solutions, never template-driven work
- Close collaboration with clients
- A focus on design that delivers real business impact

We don't just create visuals. We build brands that communicate with clarity and purpose.



Our Core belief

Collaboration is at the heart of everything we do.

We work closely with founders and teams, not as vendors, but as creative partners. We listen deeply, ask the right questions, and challenge ideas thoughtfully to arrive at the strongest possible outcomes.

And when we connect with a vision, we commit fully. We explore beyond the obvious, refine with intention, and create design that goes beyond aesthetics.

Our goal is simple: to craft work that carries clarity, meaning, and lasting impact.



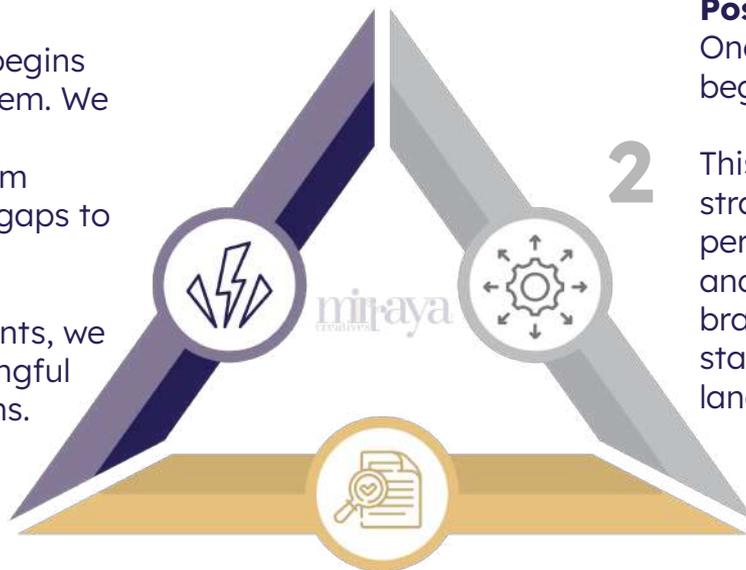
Our 3P Approach

1

Pain Points:

Every strong brand solution begins with understanding the problem. We take time to identify the real challenges a brand faces, from customer needs and market gaps to communication barriers.

By uncovering these pain points, we build a foundation for meaningful and relevant creative solutions.



2

Possibilities:

Once the challenge is clear, we begin exploring possibilities.

This is where imagination meets strategy. We explore fresh perspectives, creative directions, and innovative ways for your brand to connect, engage, and stand out in a crowded landscape.

3

Proof:

Great ideas must translate into results. Our final output is design that works — visual identities, experiences, and communication systems that clearly reflect your brand and help it grow with confidence.

What we offer

At Mirraya Creatives, we believe creative partnerships should be flexible and tailored to your needs. **That's why we offer two engagement models:**

Project-Based Design

Ideal for clearly defined initiatives such as brand identity creation, website design, campaigns, or packaging. Our team works with focused timelines and structured deliverables to bring your project to life from concept to completion.

Retainer-Based Design

Best suited for brands that need ongoing creative support. With a retainer, our team becomes an extension of yours, helping you consistently deliver high-quality design across marketing, communication, and brand initiatives.

Services we offer

Brand Strategy & Consultation

- Brand Naming, Visual Identity, Brand Guidelines

Graphic Design

- Marketing Collateral, Pitch Decks, Print & Packaging, Catalogues & Annual Reports, Magazines, Illustrations

Website Design & Development

- UI/UX Design, Strategy & Content, Website Development, SEO Optimization

Events & Spaces Signage & Wayfinding

- Corporate Events, Exhibition Designs, Exterior and Interior signages

Our Work

Over the years, we've partnered with startups, growing brands, and established organisations to craft thoughtful design solutions.

Our work spans brand identities, packaging, digital platforms, and experiential design.

Here are a few selected projects.

Logo Design



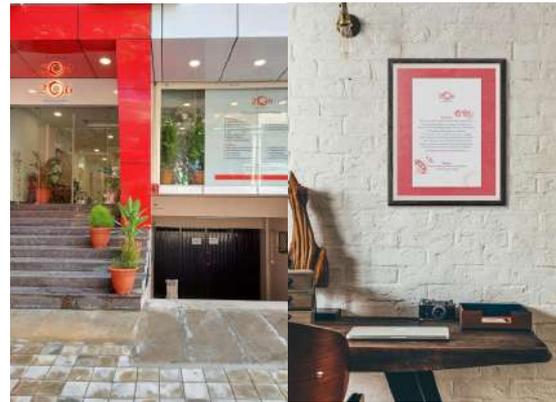
BakeShack - Logo, Stationery



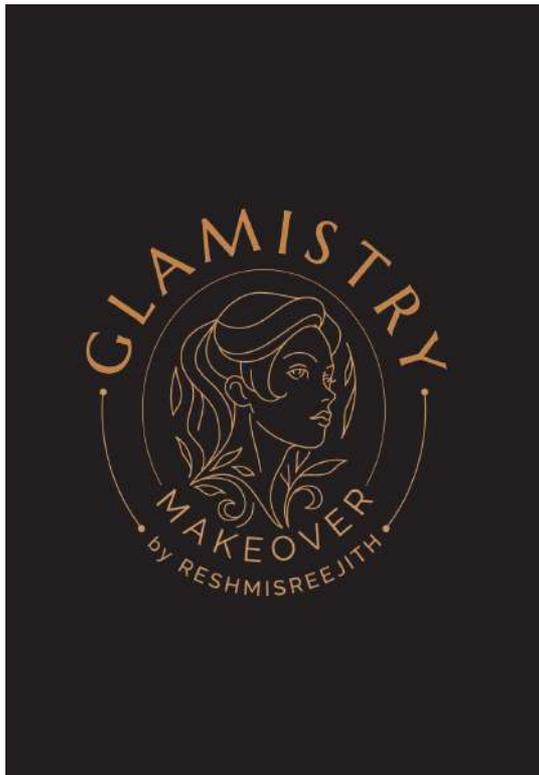
Bake Shack - Packaging Designs



206.Life - Logo, Stationery, Interior Branding



Glamistry - Logo & Stationery



MindMentorz - Logo, Stationery, Brochures



MINDMENTORZ
Chess . Code . Rubik's . Robotics

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MM
Proud to be
Chess Player

Why Mind Mentorz?
Established with a mission to be a place
We will work through our field
with them and other resources to help
to engage them on their
ventures.

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- Structured Classes
- Curriculum Coaching
- Monthly Tournaments
- Beginners - Intermediate - Advanced
- Additional Programs: Code - Cube - Robotics

Chess Academy
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Technology Driven

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☎ Call +91 80 481 40 480
📱 WhatsApp +91 9606847426
✉ Email info@mindmentorz.com
🌐 Website www.mindmentorz.com

Juhu Ankur - Newspaper Inserts

Juhu Ankur
THE BLOOMING DALE

PROJECT BY
D
GROUP

BLOOMING IN THE HEART OF JUHU SCHEME.

LUXURIOUS 4 BHK APARTMENTS

Project Marketed By:
Shailesh Doshi Group
Jay S. Doshi
+91 98708 47778
Shailesh Doshi
+91 98700 35925/ 98333 31424
Rera No.: AD180000038

Site Address: Juhu Ankur, Gateway Cross Road, No. 11, Juhu Scheme, Mumbai - 400 048
Juhu Ankur, Mira Site No. PS180004881. For details, visit mumbai.miraya.com

Juhu Ankur
THE BLOOMING DALE

PROJECT BY
D
GROUP

ADJOINING 1 ACRE LAYOUT GARDEN AREA

Project Highlights

- Inter-compliment features
- 24x7 medical services
- Intercom/Video door phone
- 24x7 security system
- Automated parking
- Gated entry area
- 24x7 Gymnasium
- Gymnasium
- Service urban green area

Project Marketed By:
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Juhu Ankur
THE BLOOMING DALE

PROJECT BY
D
GROUP

BLOOMING IN THE HEART OF JUHU SCHEME

LUXURIOUS 4 BHK APARTMENTS

Actual photo from 15th floor.

24 HOURS SECURITY SYSTEM

24x7 MEDICAL CENTER

24x7 FITNESS CENTER

24x7 CONCIERGE

24x7 HOUSEKEEPING

PROJECT MARKETED BY:
SHAILESH DOSHI GROUP
MIR S. DOSHI
+91 98708 47778

SHAILESH DOSHI
+91 98700 35925/ 98333 31424

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Juhu Ankur
THE BLOOMING DALE

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ADJOINING 1 ACRE LAYOUT GARDEN AREA

Project Highlights

- Inter-compliment features
- 24x7 medical services
- Intercom/Video door phone
- Gated proff/video
- Automated parking
- 24x7 security system
- 24x7 Gymnasium
- 24x7 Concierge
- 24x7 Housekeeping
- 24x7 Maintenance area
- 24x7 Medical Center
- 24x7 Fitness Center
- 24x7 Concierge
- 24x7 Housekeeping
- 24x7 Maintenance area

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MIR S. DOSHI
+91 98708 47778

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Juhu Ankur, Mira Site No. PS180004881. For details, visit mumbai.miraya.com

Century - Billboards

CREDAT Century
ETHOS
HOMES THAT EXPRESS YOUR STYLE

Relax. Rewind. Relive.
Master the art of quality living

3 & 4 BHK
BIAL Road, Hebbal

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www.centuryrealestate.in

Century
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CREDAT Century
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HOMES THAT EXPRESS YOUR STYLE

Harmony is in the air.
Activate the melody of comfort

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BIAL Road, Hebbal

Call +91 80 4433 4422
www.centuryrealestate.in

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FINANCING ARMED

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ETHOS
HOMES THAT EXPRESS YOUR STYLE

Reviving luxury.
Register yourself for Century privileges

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BIAL Road, Hebbal

Call +91 80 4433 4422
www.centuryrealestate.in

Century
FINANCING ARMED

Century - Magazine Campaign

Century

CREDAT

Luxury and comfort have always been at the focal point of Century homes and at Elton, this idea is exemplified. Like his homes designed for the ones who do. For the ones who live. For the ones who are remembered.

music **LEGENDS**

Homes worthy of legends across generations.

Cambridge | Gull | Hudson Road | Bowling Alley | York Estate | Toga Studio | Spa | Salon | ATB

Century

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Century - Magazine Campaign

CREDAI Century
ETHOS
HOMES THAT EXPRESS YOUR STYLE

Celebrate togetherness.
Reimagine what you can do with time on your hand. Imagine Century Ethos.

At Century Ethos, you have the luxury of time and innumerable ways to enjoy it as you wish. Located just 1.5 kms from the Hebbal Flyover on B&L Road, you are close to convenience and at a far distance from city life.

AMENITIES: Business Center | Bowling Alley | RUF Salon & Spa | Wine Cellar | Cigar Room | Tropical Shrub Garden | Golf Putting Green and much more.

Century Real Estate Holdings Pvt. Ltd.
Century Sales Galleria
Opposite Sahakar Nagar Cross
Hebbal Bangalore 560 092 India

FOR ENQUIRIES CONTACT
T: +91 80 4433 4488
E: sales@centuryrealestate.in
www.centuryrealestate.in

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ETHOS
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Century - Magazine Campaign

CREDAT Century **ETHOS**
HOMES THAT EXPRESS YOUR STYLE

Your space, your pace.
Reimagine your space and your pace. Imagine Century Ethos.

At Century Ethos, time slows down and life regains its magical essence. Homes that come with every luxury and convenience you can think of, accessibly located just 1.5 kms from the Hubbal flyover on HAL Road.

AMENITIES: Business Center | Bowling Alley | RUF Salon & Spa | Wine Cellar | Gym Room | Tropical Shrub Garden | Golf Putting Green and much more.

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Century
THINKING AHEAD

CREDAT Century **ETHOS**
HOMES THAT EXPRESS YOUR STYLE

Celebrate togetherness.
Reimagine what you can do with time on your hand. Imagine Century Ethos.

At Century Ethos, you take the luxury of time and innumerable ways to enjoy it as you wish. Located just 1.5 kms from the Hubbal flyover on HAL Road, you are close to convenience and at a fair distance from city life.

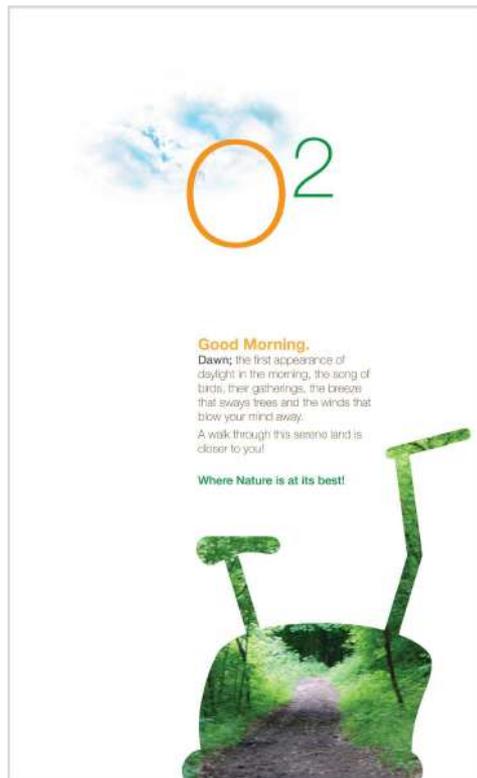
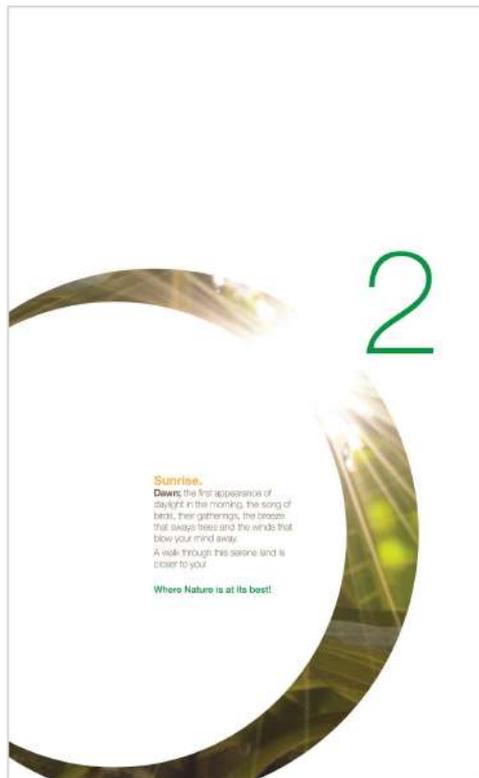
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Century
THINKING AHEAD

Pride Group - Teaser ads - O2 Project



Shikara - Coffee Table Book



Yash Paradigm - Coffee Table Book



Yash Proscapes - Coffee Table Book



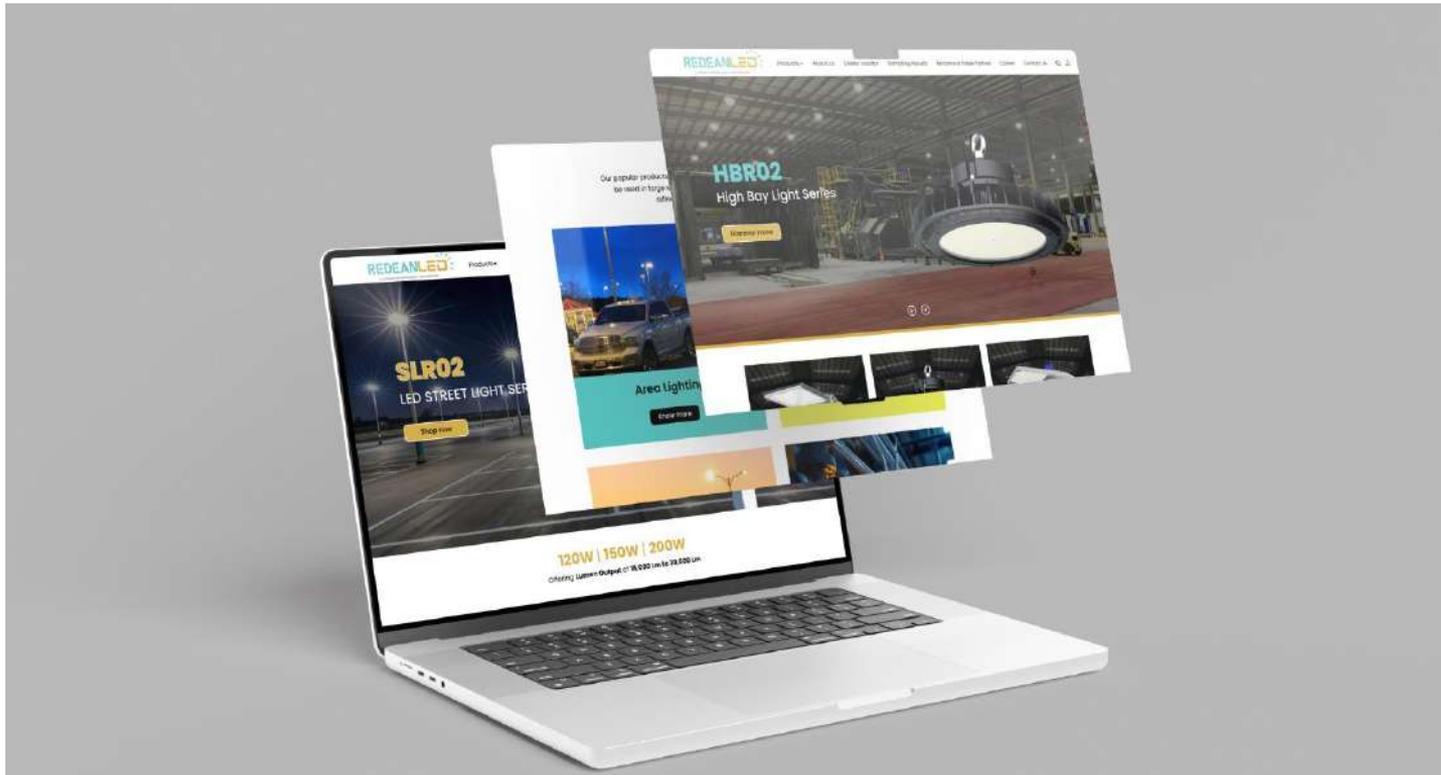
Signature by Peridot - Brochure Design



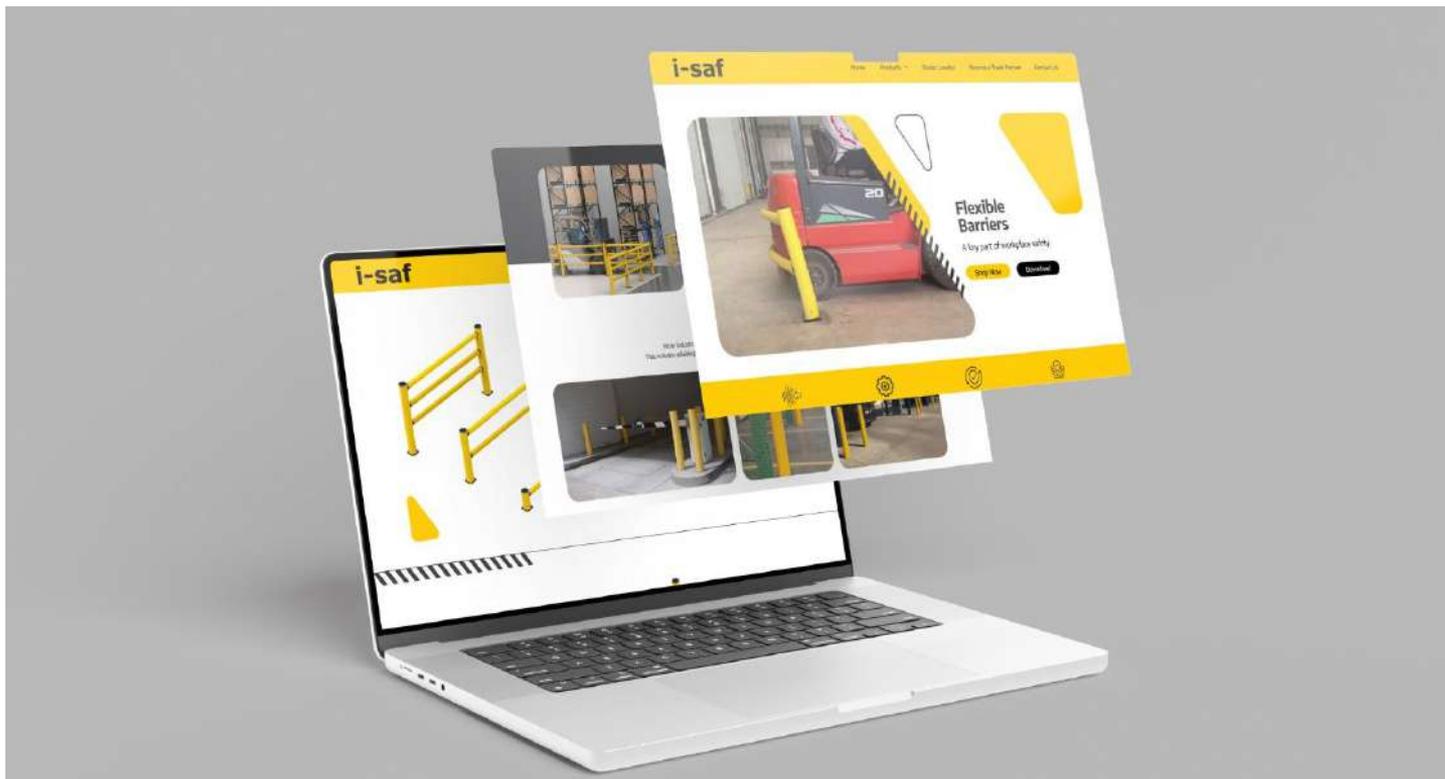
Al Mushea Building & Contracting LLC - e-commerce website



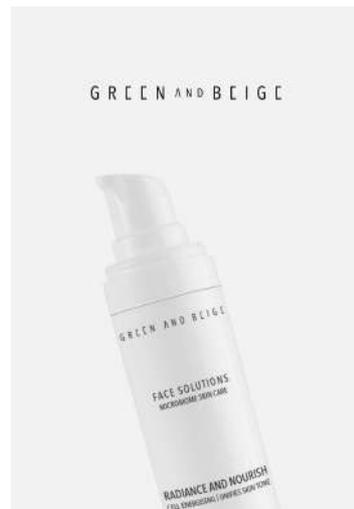
Redeanled - Website



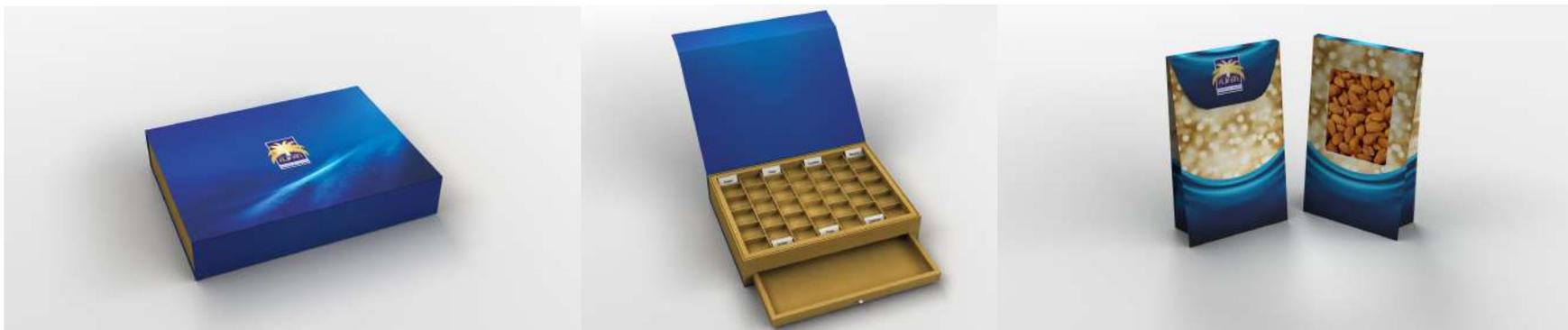
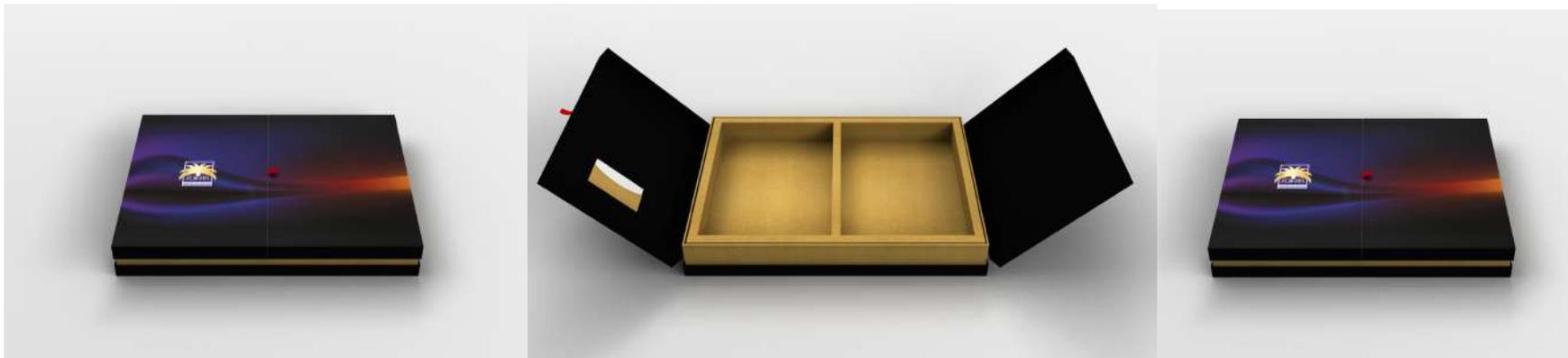
i-saf - Website



Green & Beige - Packaging design



Ajfan Dates & Nuts - Packaging Designs



Bevin Exports - Packaging Designs



DawnToDusk - by Sri Vijayalakshmi Industries - Packaging Designs



Smasher - HD Set Top Box Packaging



Hi-Tech Greens - Packaging Designs



Zed The Baker - Brand Identity & Packaging



Zed The Baker - Brand Identity & Packaging



Zed The Baker - Packaging Designs



Swasthi Heritage Villa - Brand Identity



Vasmed - Brand Identity & Marketing Collaterals



Vasmed - Exhibition Stall Design



SolarSquare - Social Media - Referral Ads

INTRODUCING

SolarSquare's Cyclone-Proof Solar Systems
With 100% Savings Guarantee

Cyclone-proof structures, approved by IIT-Bombay

Savings guaranteed solar with money back promise

Trusted by 18,000+ families in India

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BUDGET BHI BOLA AB KI BAAR, **SOLAR** LAGWA YAAR!

CONTRIBUTE TO INDIA'S SOLAR MISSION!

REFER A FRIEND **EARN ₹5000** PER REFERRAL

HAPPY Pongal

NEW YEAR. FRESH START. **₹5,000** AWAIT.

Start the year on an auspicious note. Refer SolarSquare to friends this Pongal and earn!

REFER NOW!

Makar Sankranti

SANKRANTI KA DHAMAKA: ₹5,000 KA INAAM AAPKA!

Doston ko solar ki raah dikhayein aur paayein ₹5000

REFER NOW!

BREAKING NEWS

SolarSquare **PRICE SLASH**

Refer a friend and pocket **₹5000**

LIVE **JUST IN**
09.23 SolarSquare Ka Rooftop Solar Ab Aur Bhi Affordable!

INDIA'S UNION BUDGET **SHINES BRIGHT ON ROOFTOP SOLAR!**

CONTRIBUTE TO INDIA'S SOLAR MISSION!

WITH BOOK A FREE CONSULTATION

Ab Solar lagega **ZERO** Investment per

25+ saal tak savings

Book a **FREE Consultation!** solarsquare.in

Times of Solar

This financial year's **hottest asset?** The Sun. Invest Wisely!

RAVESH KUMAR

SolarSquare - Social Media - Carousel Ads

Times of Solar
 This financial year's hottest asset?
 The Sun.
 Invest Wisely!

Times of Solar
 Our Homes
 Generated **48 mn units** | Saved **₹38 crores**

Times of Solar
 Our Societies
 Generated **8 mn units** | Saved **₹8 crores**

solar square
 Your Savings. Your Power.

Bharat Ki #1 Home Solar Company

18,000 Happy Families Across 20+ Cities

India's highest rated solar brand
 4.8 Google Rating | 5K+ Reviews

“
 My main goal in going solar was to bring down my electricity bills. Before switching, my monthly bill was around Rs. 8,000, but now it's down to just Rs. 500! Solar has helped me save over 90% on electricity costs, with an average annual generation of 2,300 kWh.
 Now, I can run the AC guilt-free, without worrying about skyrocketing electricity bills.”

Ankit Vohra, Indore

India's highest rated solar brand
 4.8 Google Rating | 5K+ Reviews

“
 SolarSquare is a perfectionist organization - professional to the core - whether it is the conceptualization of the project or its execution within the timeline. Their installation crew completed the installation on our roof in just 3 days. I am impressed with the way the solar plant is now being maintained after its installation. It has been a great value for money!”

Nandan Dube, Indore

India's highest rated solar brand
 4.8 Google Rating | 5K+ Reviews

Install a Solar that Guarantees Savings & Peace!
 Install SolarSquare

India's highest rated solar brand
 4.8 Google Rating | 5K+ Reviews

SolarSquare - Social Media Referral Ads

AKHI PUBLIC KO MALOOM HAI...

That you can refer your friends to SolarSquare and earn up to **₹11,500** in Referral Rewards **#StayWarmWithSolar**

A Special Surprise Awaits You This December! Tap "Read More" to uncover!

REFER NOW!

MOGAMBO KHUSH HUA?

Why won't he? He gets to earn up to **₹11,500** as Referral Rewards! Be Like Mogambo & Claim Your Rewards

A Special Surprise Awaits You This December! Tap "Read More" to uncover!

REFER NOW!

KHUSH TOH BOHOT HONGE TUM?

Jab December ke Referral Rewards mein paoge up to **₹11,500** **#StayWarmWithSolar**

A Special Surprise Awaits You This December! Tap "Read More" to uncover!

REFER NOW!

BABU MOSHAI, MAKE YOUR LIFE AND YOUR REFERRAL LIST BIG!

Earn up to **₹11,500** in Referral Rewards this season. **#StayWarmWithSolar**

A Special Surprise Awaits You This December! Tap "Read More" to uncover!

REFER NOW!

❄️ + ☀️ = ₹

PERFECT EQUATION TO GET UP TO ₹11,500 AS REFERRAL REWARDS.

Help your friend **#StayWarmWithSolar** and **EARN MORE** in rewards.

A Special Surprise Awaits You This December! Tap "Read More" to uncover!

REFER NOW!

MAKE THIS SHAAM MORE MASTANI FOR A FRIEND

Earn up to **₹11,500** in Referral Rewards while you do this! Help them **#StayWarmWithSolar**

A Special Surprise Awaits You This December! Tap "Read More" to uncover!

REFER NOW!

WINTER'S CHILL + SAVINGS THAT THRILL = ₹11,500 WORTH OF REWARDS!

So, hurry up to grab the deal!

REFER NOW!

SARDI KI CHILL + SAVINGS KE THRILL = ₹11,500 REWARDS KI BADHIYA DEAL!

7 din hai baaki, toh der kis baat ki?

REFER NOW!

PAPERKIT

SolarSquare - Regional Language Ads

आपके परिवार के भविष्य के लिए:
सोना बोझ बढ़ाए, सोलर दौलत बढ़ाए।

8.7% Returns vs 24% Returns

24% रिटर्न्स और उम्र भर बिलों में बचत।

BOOK A FREE CONSULTATION

रूफटॉप पर सोलर यानी
"पैसा ही पैसा होगा!"

सोलरइक्विपमेंट का सोलर =
25 साल की बचत

BOOK A FREE CONSULTATION

"सोलरइक्विपमेंट की वजह से
मैंने पिछले साल
₹60,000 बचाए।
अब परिवार की
हेल्थ कवर के लिए
एक्स्ट्रा फंड है।"
- श्री मेहता

BOOK A FREE CONSULTATION

सोलर लगाने का
सोच रहे हैं?
अब सोचना बंद करो। चुनें इंडिया का
Savings Guarantee Solar

गारंटीड
जनरेशन

मशीन-फ्री
प्रॉजिक्ट

30,000+
अपडेटेड 122

इक्विपमेंट की काले
सालों तक

BOOK A FREE CONSULTATION

MYTHS VS FACTS

मिथः
सोलर महंगा है

सचः
सोलरइक्विपमेंट का
0 इन्वेस्टमेंट प्लान
इसे अफोर्डेबल
बनाता है।

मिथः
सोलर से रिटर्न नहीं मिलता

सचः
सोलरइक्विपमेंट का
सोलर देता है
गारंटीड जनरेशन =
गारंटीड सेविंग्स।

मिथ गए। बचत आई।

BOOK A FREE CONSULTATION

सरकारी सब्सिडी
इंतज़ार नहीं करेगी।
आप क्यों कर रहे हो?

लिमिटेड-टाइम सब्सिडी से पाएं
₹78,000
तक की बचत!

Subsidy

BOOK A FREE CONSULTATION

BIJLI KA BILL DEKH KAR...
Sar chabraye,
ya dil dooba jaaye!

REFER A FRIEND
& EARN
₹5000
FOR SUCCESSFUL REFERRAL

START REFERRING

₹5000
Swagat nahi
karoge humara?

REFER FRIENDS
& EARN

START REFERRING

Vedam - Exhibition Stall Design



Vedam - Exhibition Stall Design



VEDAM

Here to power your large-scale projects with our proven strengths:

250+ Designers | **35+ Engineering Softwares**

4 International Offices | **60+ Global Partner Presence | Offices**

ISO 9001:2015

OUR ACHIEVEMENTS

- 50+ Countries Touched
- 350+ Satisfied Customers
- 3500+ Completed Projects
- 3.0+ Mn Engineering Man Hours

YOU'RE INVITED

Let's interact about

New Design 	Decarbonisation
Inspections & Surveys 	OSV Retrofit

SEE YOU THERE
10 - 12 Sept 2025 | Mumbai
Stall No. 0-30

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Get in Touch.



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